PRIORITY SPACE SELECTION PROCESS

Priority assignment for World of Asphalt and AGG1 2025 exhibitors will take place virtually. Exhibitors who submit their application and deposits by **January 19, 2024**, will be included in the Priority Assignment process. Any exhibitor who submits an Exhibit Space Application & Contract after January 19, 2024, will be assigned on a first-come; first-serve basis.

Exhibitors in the Priority Assignment Process with over **50 priority points** will receive an appointment time to select their space in spring 2024. Exhibitors with less than 50 priority points will be assigned in priority order by Show Management. Applications received after January 19, 2024, will be assigned on a first-come, first-served basis by Show Management.

To participate in the Priority Assignment Process, the Exhibitor must meet the following criteria:

- Submit their space application by January 19, 2024
- Submit their 50% booth space deposit.
- Have at least 50 priority points

Prior to the scheduled space assignment selection time, Show Management will share a live floor plan view by computer, phone or tablet at any time. The appointed contact will be able to view a live, up to date floor plan throughout the entire World of Asphalt and AGG1 Assignment Process/Period and leading up to the show. Each exhibitor will have a limited amount of time to select their booth space during their appointment time.

PRIORITY NUMBERS

Space selections are made in order of priority number. The priority number is calculated by the number of consecutive years your organization has been a member of either the Association of Equipment Manufacturers (AEM), National Stone Sand and Gravel Association (NSSGA) or National Asphalt Pavement Association (NAPA) multiplied by 5 plus the number of square feet your company utilized in World of Asphalt and AGG1 2024 divided by 50.

(Years of Membership X 5) + (Total square feet in 2024 Show ÷ 50) = Your Priority Number

Example: (15-year member X 5) + (400 square feet in 2024 ÷ 50) = 83 75 8

DEFINITION OF MEMBERSHIP NUMBER

Show Management chooses the company/division with the greatest number of membership years in AEM, NAPA or NSSGA. *An exhibitor must be a current member in good standing of AEM, NAPA or NSSGA to have its years of membership used in calculating the membership number.

DEFINITION OF PAST PARTICIPATION NUMBER

Show Management uses the total square footage purchased by an exhibitor in the 2024 exposition. The total square feet cannot exceed the maximum space sizes (6,000 net square feet in each of World of Asphalt and NSSGA'S AGG1 2024 totaling 12,000 net square feet in both shows). If a company acquired another company(s), the parent company can use the newly acquired company(s) but cannot exceed the maximum space sizes set.

Space selection will be based on the above-mentioned priority formula. A 50% deposit for the exhibit space must be received with exhibit application in order for the selected space to be confirmed.

Questions?

Our Exhibitor Customer Service Team is available, Monday – Friday from 8am-4pm CST by calling 866-236-0442 (International +1 414-272-0943) or email to exhibitors@aem.org.